



OFFICE OF MAYOR JERRY SANDERS

FOR IMMEDIATE RELEASE

April 26, 2006

Bill Anderson Named Director of City Planning and Community Investment

San Diego – Mayor Jerry Sanders today announced the appointment of **William R. (Bill) Anderson**, a seasoned real estate and economic development expert as the City’s new **Director of Planning and Community Investment**. Anderson comes to the City from his job as Senior Vice President of Economics Research Associates (ERA), an international consulting firm focused on economic analysis for real estate development, public-policy analysis, tourism, economic development and the entertainment and leisure industry. Anderson will be reporting to Jim Waring, Deputy Chief of Land Use and Economic Development.

“Bill has the right experience as well as extensive knowledge of San Diego and the challenges we face,” said Mayor Sanders. “In his new role he will oversee planning, redevelopment and the Economic Development Department. He will be ensuring that the city’s planning policies help encourage economic prosperity in San Diego.”

Anderson has more than 23 years of experience at ERA and has completed more than 350 assignments in 21 states and eight countries. He has been especially active in community and inner city markets and in developing regional planning strategies. While at ERA he was the Principal-in-Charge for its services to the City of San Diego Redevelopment Agency and also assisted the San Diego School District on projects.

RELEASE: NEW HIRES (Con't)

His real estate experience includes work in both the public and private sectors, mostly regarding large mixed-use developments and projects requiring public and private coordination. He prepared the downtown housing market analysis and strategies for the Las Vegas City Centre Development Corporation and the City of Tucson. He has also prepared economic development strategies and elements for the San Diego/Tijuana Border Zone, Chula Vista, Boulder, Colo., and numerous other communities.

Anderson received his BA from Claremont McKenna College and his Masters in City and Regional Planning from Harvard University. He serves on the board of the San Diego/Tijuana District Council of the Urban Land Institute and is a member of the ULI's Inner City Development Council. He has served on the Board of the San Diego Chapter of the American Planning Association and as President of Citizens Coordinate for Century 3, a San Diego conservation and planning advocacy citizens group. He was an official on the City of San Diego Planning Commission from 1995 to 2003, serving as Chair from 2001 to 2003. During his tenure, he contributed to and helped adopt San Diego's "City of Villages" Strategic Framework Plan for Future Growth, which received the Planning Excellence Award from the California Chapter of the American Planning Association. He received the "Leadership by a Professional Planner" Award from the American Planning Association San Diego Section in 2003.

###